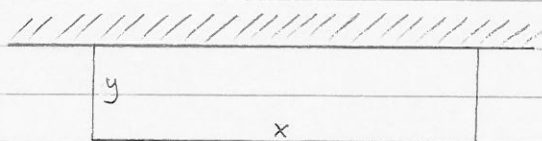


## Optimization

Ex. Suppose you have 30 ft of fencing and want to fence in a rectangular garden next to a house. What should the dimensions of the rectangle be so that the garden is as large as possible?

① Draw a picture



② Label unknown quantities

③ What do we want to maximize? Area

④ What relationships can we develop between the variable in our diagram, the given information, and the quantity to be maximized?

$$A = xy$$

we need to get this in terms of a single variable.

$$30 = y + x + y = x + 2y$$

⑤ Write quantity to be maximized in terms of one variable

$$x = 30 - 2y$$

so

$$A = (30 - 2y)y$$

⑥ Domain is  $0 \leq y \leq 15$ , endpoints  $y=0$ ,  $y=15$

⑦ Find local extrema:  $A' = -2y + 30 - 2y = 30 - 4y$   
 $A' = 0 \rightarrow 30 = 4y \quad y = 7.5$

$$A(0) = 0, \quad A(7.5) = 112.5, \quad A(15) = 0$$

⑧ Absolute maximum is 112.5 sq ft. and occurs when  $y = 7.5$  ft.

⑨ Dimensions should be 7.5 ft x 15 ft.

Note - see the guidelines at the beginning of section 3.7.

Note - always check to make sure you are answering the original question.

Note - pay special attention to endpoints.

Question: Could we enclose a larger garden with the same 30 ft of fencing?

Use a semicircle.

$$P = 2\pi r \text{ so } \frac{P}{2} = \pi r$$

$$30 = \pi r \rightarrow r = \frac{30}{\pi}$$

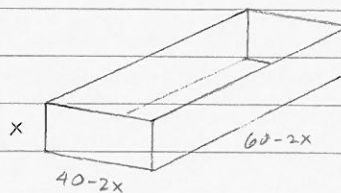
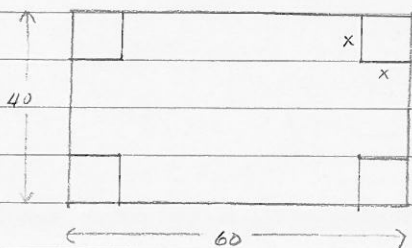


$$A = \frac{1}{2} \pi r^2 = \frac{1}{2} \pi \left( \frac{30}{\pi} \right)^2 = \frac{900}{2\pi} \approx 143.24 \text{ sq. ft.}$$

Since  $143.24 > 112.5$ , we have a larger garden.

Ex. Find the largest open-topped box that can be constructed from a 40" x 60" piece of cardboard.

We assume here that "largest" means "largest volume".



$$V = x(40-2x)(60-2x)$$

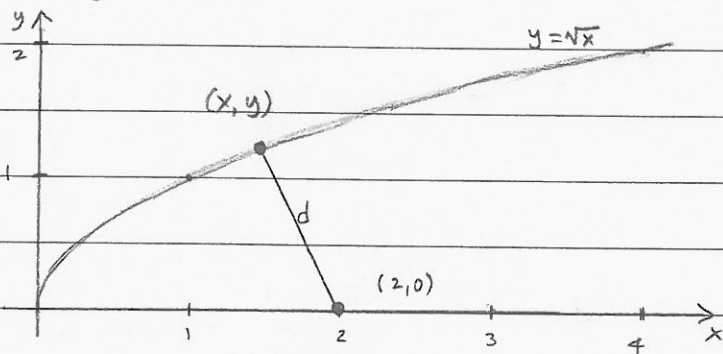
Clearly  $x \geq 0$ . We also see  $x \leq 20$  so endpoints are  $x=0$ ,  $x=20$

# Optimization

3

Find the point on the curve  $y = \sqrt{x}$  closest to the point  $(2, 0)$ .

Use the distance formula between  $(2, 0)$  and the point  $(x, y)$  on the curve.



$$d = \sqrt{(x-2)^2 + (y-0)^2} = \sqrt{(x-2)^2 + (\sqrt{x}-0)^2}$$

We want to minimize  $d$ . Question: are  $d$  and  $d^2$  minimized for the same value of  $x$ ? Yes! This makes things easier: Find where  $d^2 = (x-2)^2 + x$  is minimized.

Thm. If  $f(x) > 0$

differentiable then the

critical numbers of

$f$  and  $f^2$  are the

same.

Proof:

$$\frac{d}{dx} [f(x)]^2 = 2f(x)f'(x)$$

so  $2f(x)f'(x) = 0$  gives

$f'(x) = 0$  since  $f(x) \neq 0$ .

$$\frac{d}{dx} d^2 = 2(x-2) + 1 = 2x - 3 = 0 \Rightarrow x = \frac{3}{2}$$

$\frac{d^2}{dx^2} d^2 = 2 > 0$  so sec. deriv. test says  $x = \frac{3}{2}$  is location of local minimum.

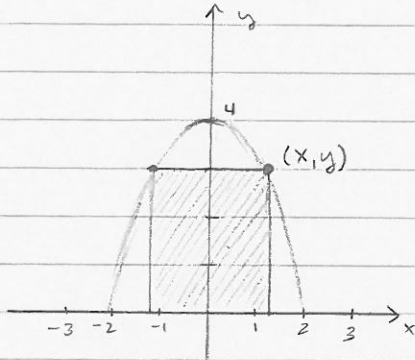
When  $x = \frac{3}{2}$ ,  $y = \sqrt{\frac{3}{2}}$ .

Point on  $y = \sqrt{x}$  closest to  $(2, 0)$  is  $(\frac{3}{2}, \sqrt{\frac{3}{2}})$

## Optimization

4

Ex Find the area of the largest rectangle that can be inscribed between the x-axis and the curve  $y = 4 - x^2$ .



We want to maximize  $A = (2x)(y)$   
 $A = 2xy$

Need  $y$  in terms of  $x$

$$y = 4 - x^2 \quad \text{so}$$

$$A = 2x(4 - x^2) = 8x - 2x^3$$

Domain is  $0 \leq x \leq 2$ .

$$A' = 8 - 6x^2 = 0 \Rightarrow 4 = 3x^2 \Rightarrow x^2 = \frac{4}{3} \Rightarrow x = \pm \frac{2}{\sqrt{3}}$$

Only one of these  $x$  values is in the domain so we take  $x = \frac{2}{\sqrt{3}}$ .

Check to make sure this is a local max

$$A'' = -12x \quad \text{so } A'' < 0 \text{ when } x = \frac{2}{\sqrt{3}} \rightarrow \text{local max.}$$

$$A(0) = 0, \quad A\left(\frac{2}{\sqrt{3}}\right) = \frac{4}{\sqrt{3}}\left(4 - \frac{4}{3}\right) = \frac{32}{3\sqrt{3}} \approx 6.1584, \quad A(2) = 0$$

Maximum area of inscribed rectangle is  $\frac{32}{3\sqrt{3}}$  sq. units

Dimensions of rectangle are  $\frac{4}{\sqrt{3}} \times \frac{8}{3}$

## Optimization

5

We want to maximize  $V$ , and  $V$  is already expressed in terms of a single variable.

$$\begin{aligned} V' &= (40-2x)(60-2x) + x(-2)(60-2x) + x(40-2x)(-2) \\ &= 2400 - 120x - 80x + 4x^2 - 120x + 4x^2 - 80x + 4x^2 \\ &= 12x^2 - 400x + 2400 \\ &= 4(3x^2 - 100x + 600) \end{aligned}$$

Solving

$$3x^2 - 100x + 600 = 0 \quad \text{given } x = \frac{50 \pm 10\sqrt{7}}{3}$$

So

$$x \approx 25.49 \quad \text{or} \quad x \approx 7.85$$

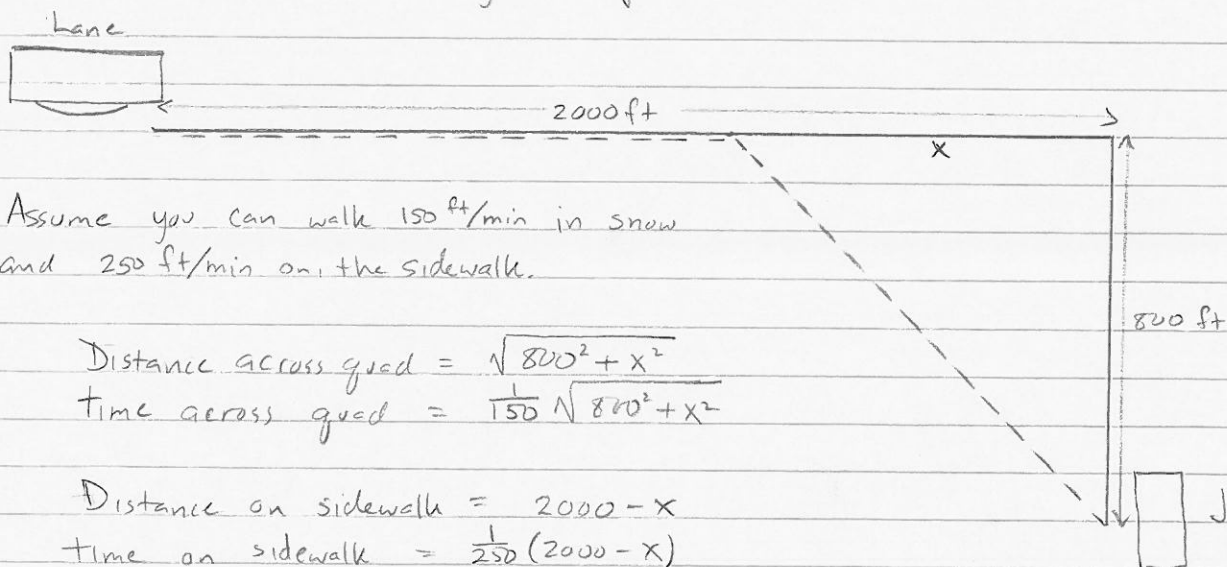
Only one of these values is in our domain  $[0, 20]$ .

$$V(0) = 0, \quad V\left(\frac{50-10\sqrt{7}}{3}\right) \approx 8450.45 \text{ in}^3, \quad V(20) = 0.$$

The largest box is  $8450.45 \text{ in}^3$  and has dimensions of approximately

$$7.85 \text{ in} \times 24.31 \text{ in} \times 44.31 \text{ in}$$

Ex. You're leaving Jenks on your way to Lane. There has been a recent snowfall so walking across the quad is much slower than using the plowed sidewalks. What course should you take to minimize the time of your trip?





## Optimization

6

$$\text{Total time } T = \frac{1}{150} \sqrt{800^2 + x^2} + \frac{2000 - x}{250} \text{ minutes}$$

Clearly  $0 \leq x \leq 2000$ . Now find critical numbers for  $T$ .

$$T' = \frac{1}{150} \cdot \frac{1}{2} (800^2 + x^2)^{-\frac{1}{2}} (2x) - \frac{1}{250} = 0$$

$$= \frac{x}{150 \sqrt{800^2 + x^2}} - \frac{1}{250} = 0$$

$$\frac{x}{\sqrt{800^2 + x^2}} = \frac{150}{250} = \frac{3}{5}$$

$$\frac{x^2}{800^2 + x^2} = \frac{9}{25} \rightarrow 25x^2 = 9 \cdot 800^2 + 9x^2$$

$$16x^2 = 9 \cdot 800^2$$

$$4x = 3 \cdot 800$$

$$x = 600 \text{ ft.}$$

$$T(0) = 13.3 \text{ min}, \quad T(600) = 12.26 \text{ min}, \quad T(2000) \approx 14.36 \text{ min}$$

Best time is obtained when  $x = 600$  ft. This means you should aim for a point in front of the entrance to the new Science Center.